



## **Gregory A. Maciag**

Gregory A. Maciag is President and Chief Executive Officer of ACORD, the insurance industry's nonprofit Standards Development Organization. He joined ACORD in 1977 and served in various roles prior to being appointed President in 1994. Mr. Maciag led the expansion of ACORD from its origins in U.S. Property & Casualty forms to its current status as a world-class data standards organization serving all lines of business across global markets.

Mr. Maciag is the author of two books: *The Real-Time World*, published in 2009, and *The Business Information Revolution*, published in 2005. He blogs about ACORD at [www.acordceo.org](http://www.acordceo.org), writes a monthly Tech Focus article for London-based Insurance Day magazine and contributes to other publications. He is currently working on a new book based on a 2020 vision for ACORD.

Tech Decisions magazine named Mr. Maciag one of the "Ten People You Need to Know in Insurance" in 2000. He accepted Insurance Day awards from the London Market for ACORD in 2003 and 2004. He received the Wade S. Dunbar Jr. Award for significant contributions to insurance industry automation from NetVU in 2005, and was listed as one of the "100 Most Powerful People in the Insurance Industry" by Insurance Newscast in 2011. In 2012 he was recognized as #12 on the list of the "Top 25 Living Legends of Insurance" by PropertyCasualty 360.com.

Mr. Maciag is the principal advocate for the industry standards that have become increasingly essential in today's digital world. He and his staff work with thousands of firms around the world to support system interoperability across platforms. ACORD is now starting to deliver standards based on industry enterprise models and architecture, to facilitate easier adoption of standards in this evolving global landscape.

Prior to joining ACORD, Mr. Maciag held Operations and Systems positions with Chubb & Son and the National Council on Compensation Insurance.